

Annual International Flight Crew Training

The Global Market Place: The Challenges for Flight Crew Training

Wednesday 22nd – Thursday 23rd September 2010



CONFERENCE THEME

Whilst the aviation industry is experiencing difficult times financially, safety must remain at the top of the agenda for flight operations anywhere in the world. Safe operations need continuous attention to training, both ab initio and subsequently throughout a pilot's career. Type training and recurrent training require standards to be met irrespective of location and organisation.

Whilst aviation safety throughout the world has improved over the years, intractable problems remain. 'What is it doing now?' is not just a flight crew joke; experience suggests that crews too often fail to understand what is happening to the aircraft and are slow to take appropriate action to retrieve the situation. On occasions, this has resulted in aircraft losses. Sadly, such accidents are not confined to any one part of the world. Whilst technology may help crews to avoid such situations, it may also leave them unprepared to manage rarely encountered handling problems. State of the art aircraft systems could possibly lead to training programmes omitting or minimising exercises that it is assumed will never be needed. Training pilot behaviour is as important as all other aspects of pilot training, and this is especially true in the global market place.

The 2010 Annual International Flight Crew Training Conference aims to explore and seek solutions to these issues and discuss the basis for future improvements in both the quality and performance of national and international programmes and their associated training equipment. This wide-ranging Conference will examine these issues from the perspectives of fixed-wing and rotary-wing aircraft manufacturers and operators, makers and users of training systems, training providers, airspace managers, researchers, and regulators. The very broad agenda seeks both to ensure that appropriate work is taken forward and also to determine how the RAeS might best facilitate progress.

Regardless of whether you are involved with management, manufacturing, training, regulating, airspace, or any other aspect of operations, this Conference will provide a unique opportunity to become involved, discuss the issues and influence the work required to resolve them

The Royal Aeronautical Society's unique ability to stimulate discussion and exchange ideas is becoming ever more relevant with the need to harness the diverse nature of the industry into a cohesive entity. RAeS Conferences seek to be at the forefront of this process and is a highly acclaimed sponsorship and exhibition opportunity.

Why the RAeS?

- The RAeS is globally recognised as the only professional institution dedicated to the entire aerospace community
- As a not-for-profit organisation we are committed to reinvesting back into industry through scholarships, the National Aerospace Library and the only aerospace careers centre in the UK
- By positioning your company, brand and message alongside the RAeS's already prestigious name you'll be working with the world's most influential aeronautical organisation
- Your sponsorship signifies commitment to the industry and will ensure you receive recognition as an active participant in the aerospace community
- In short, we provide a cost-effective and direct route to influence the key decision makers within the Aerospace industry, ensuring a targeted and effective outreach for your marketing campaign

Excellence

Value

Prestige

Sponsorship & Exhibition Packages Available

We offer a number of branding packages covering various areas of the conference. Details of the individual packages and opportunities follow, with associated costs ranging from £500.

If you wish to discuss an alternative or bespoke package please contact Hinal Patel in the Conference & Events Department on hinal.patel@aerosociety.com or phone 020 7670 4342.

Lead Sponsor: £10,000 - SOLD

- Lead Sponsor Package

Premier Sponsors: £3,000

- Speaker's Dinner

Sponsors: £2,500

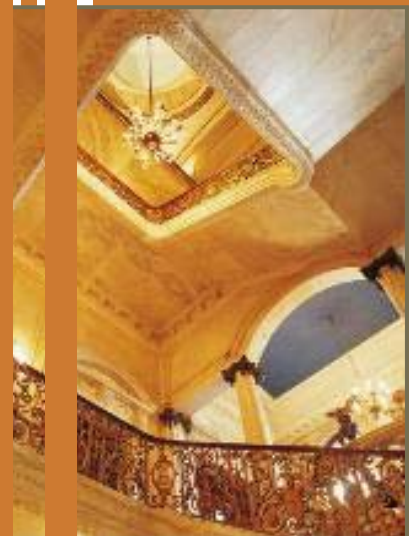
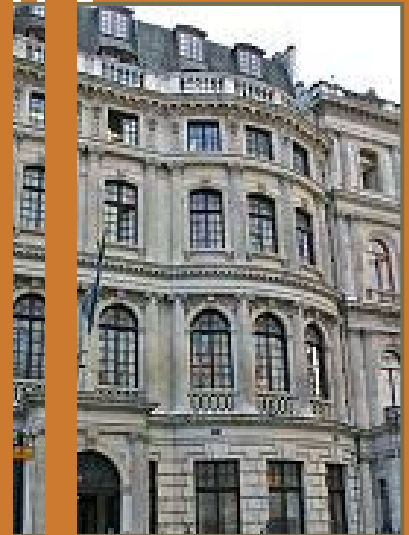
- Welcome Reception
- Conference Proceedings
- Delegate Lunch Packages (one per day)
- Refreshment Break Package (two per day)

Supporters: - £500 - £1,500

- Exhibition Package
- Delegate Insert Package

Reap the rewards

- Sponsorship of the RAeS is the ideal way to reinforce your company's brand, improving its credibility and visibility in the market
- It will enable you to promote your company and products to create new business opportunities at the same time as ensuring successful customer interface with current clients
- We understand how crucial it is to derive return on your sponsorship investment and our packages will maximise this in the months before, during and after the conference



Lead Sponsor Package

Brand Positioning

1. Identification as lead sponsor in final conference programme
2. Logo displayed in most prominent position on all relevant conference literature
3. Logo or promotional video played during the Lunch and Refreshment breaks
4. Logo on main conference slide (non-exclusive)

Promotional Opportunities

5. Single insert of corporate literature in delegate packs
6. Opportunity to provide branded lanyards for delegate badges
7. Logo, company synopsis and contact details on the sponsors page of the proceedings
8. Logo and hyperlink to your homepage alongside the conference listing within the Society's website
9. Post-conference mailing to delegates

Networking Opportunities

10. Sponsor will receive three (3) complimentary delegate places at the Conference
11. Sponsor is entitled to two (2) complimentary places at the Speakers' Dinner*
12. Sponsor is entitled to ten (10) complimentary places at the Welcome Reception
13. Sponsor will be entitled to the RAeS Member Discount on all additional conference delegate places
14. Sponsor is entitled to complimentary exhibition space at the conference in a prominent position in the room

~~Lead Sponsorship Package @ £10,000 (ex VAT)~~

SOLD

* If Speaker's Dinner is provided

Excellence

Value

Prestige

Speaker's Dinner Package

Brand Positioning

1. Identification as sponsor of the Speaker's Dinner in final conference programme
2. Logo on all relevant conference literature
3. Logo prominently displayed at the Speaker's Dinner and on the Dinner menu
4. Logo on main conference slide (non-exclusive)

Promotional Opportunities

5. Single insert of corporate literature in delegate packs
6. Opportunity for sponsoring branding of the Speaker's Dinner space
7. Logo, company synopsis and contact details on the sponsors page of the proceedings
8. Logo and hyperlink to your homepage alongside the conference listing within the Society's website

Networking Opportunities

9. Sponsor will receive one (1) complimentary delegate place at the Conference
10. Sponsor is entitled to two (2) complimentary places at the Speakers' Dinner
11. Sponsor will be entitled to the RAeS Member Discount on all additional conference delegate places

Speakers Dinner Sponsorship Package @ £3,000 (ex VAT)

Excellence

Value

Prestige

Welcome Reception Package

Brand Positioning

1. Identification as Welcome Reception sponsor in final conference programme
2. Logo on all relevant conference literature
3. Logo prominently displayed on signage during the Welcome Reception
4. Logo on main conference slide (non-exclusive)

Promotional Opportunities

5. Single insert of corporate literature in delegate bags for the Conference
6. Opportunity for sponsoring branding of the Welcome Reception space
7. Logo, company synopsis and contact details on the sponsors page of the proceedings
8. Logo and hyperlink to your homepage on RAeS Conference & Events website

Networking Opportunities

9. Sponsor will receive one (1) complimentary places for the Conference
10. Sponsor is entitled to two (2) complimentary places at the Welcome Reception
11. Sponsor will be entitled to the RAeS Member Discount on all additional conference delegate places

Reception Sponsorship Package £2,500 (ex VAT)

Excellence

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Prestige

Conference Proceedings Package

Brand Positioning

1. Identification as sponsor of the Proceedings in final conference programme
2. Logo on all relevant conference literature
3. Logo on the front of all Conference Proceedings
4. Logo on main conference slide (non-exclusive)

Promotional Opportunities

5. Single insert of corporate literature in delegate bags
6. Logo, company synopsis and contact details on the sponsors page of the proceedings
7. Logo and hyperlink to your homepage alongside the conference listing within the Society's website

Networking Opportunities

8. Sponsor will receive one (1) complimentary delegate place at the Conference
9. Sponsor will be entitled to the RAeS Member Discount on all additional conference delegate places

Proceedings Sponsorship Package £2,500 (ex VAT)

Excellence

Value

Prestige

Lunch Package

Brand Positioning

1. Identification as Lunch Break sponsor in final conference programme
2. Logo on all relevant conference literature
3. Logo prominently displayed on signage during Lunch Break on selected day
4. Logo on main conference slide (non-exclusive)

Promotional Opportunities

5. Single insert of corporate literature in delegate bags
6. Opportunity for sponsoring branding of the Lunch space
7. Logo, company synopsis and contact details on the sponsors page of the proceedings
8. Logo and hyperlink to your homepage alongside the conference listing within the Society's website

Networking Opportunities

9. Sponsor will receive one (1) complimentary delegate place at the Conference
10. Sponsor will be entitled to the RAeS Member Discount on all additional conference delegate places

Lunch Sponsorship Package £2,500 (ex VAT) (Per Day)

Excellence

Value

Prestige

Refreshment Break Packages

Brand Positioning

1. Identification as Refreshment Break sponsor in final conference programme
2. Logo on all relevant conference literature
3. Logo prominently displayed on signage during all three (3) Refreshment Breaks
4. Logo on main conference slide (non-exclusive)

Promotional Opportunities

5. Single insert of corporate literature in delegate bags
6. Opportunity for sponsoring branding of the Refreshment Break space
7. Logo, company synopsis and contact details on the sponsors page of the proceedings
8. Logo and hyperlink to your homepage alongside the conference listing within the Society's website

Networking Opportunities

9. Sponsor will receive one (1) complimentary delegate place at the Conference
10. Sponsor will be entitled to the RAeS Member Discount on all additional conference delegate places

Refreshments Sponsorship Package £2,500 (ex VAT) Per Day
£1,500 (ex VAT) Per Break

Excellence

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Exhibition Package

Promotional Opportunities

1. Single insert of corporate literature in delegate packs for the Conference
2. Logo, company synopsis and contact details on the sponsors page of the proceedings

Networking Opportunities

3. Free exhibition space at the conference, including 2 exhibitor passes for the event (does not include access to the presentations)

Sponsorship Package £1,000 (ex VAT) – 1 day
£1,500 (ex VAT) – 2days

Corporate Insert Package

Promotional Opportunities

1. Single insert of corporate literature in delegate packs for the Conference

Sponsorship Package £500 (ex VAT)

Web Advertising Package

Promotional Opportunities

1. Logo and hyperlink to homepage from Conference website

Sponsorship Package £500 (ex VAT)

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RAeS Conference Sponsorship Booking Form

Annual International Flight Crew Training Conference
The Global Market Place: The Challenges for Flight Crew Training

BOOKING FORM

Company Name:	
Contact Name:	
Position:	
Address:	
Tel:	
Fax:	
Email:	
SIGNATURE:	

Sponsorship & Exhibition Packages

Package	# Packages Available	# Packages Required	Fee £	VAT £	Total £
Lead Sponsor	1		10,000.00	1,500.00	10,150.00
Speaker Dinner	1		3,000.00	450.00	3,450.00
Welcome Reception	1		2,500.00	375.00	2,875.00
Proceedings	1		2,500.00	375.00	2,875.00
Lunch (per day)	2		2,500.00	375.00	2,875.00
Refreshments (per day)	2		2,500.00	375.00	2,875.00
Refreshments (per break)	6		1,500.00	225.00	1,725.00
Corporate Insert			500.00	75.00	575.00
Web Advertising			500.00	75.00	575.00
2 Day Exhibition	Subject to Availability		1,500.00	225.00	1,725.00
1 Day Exhibition			1,000.00	150.00	1,150.00
Total amount			£		

PAYMENT

On receipt of the completed application form, confirmation of sponsorship / exhibition space will be sent in writing and an invoice issued accordingly.

Please return your completed form to: Conference & Events Department (Ref 632)
Royal Aeronautical Society, No.4 Hamilton Place, London W1J 7BQ, UK
Tel: +44 (0)20 7670 4345 Fax: +44 (0)20 7670 4349 Email: conference@aerosociety.com

