

2010 RAeS Aerodynamics Conference

## Applied Aerodynamics: Capabilities and Future Requirements

Tuesday 27 – Wednesday 28 July 2010

University of Bristol, UK



## Sponsorship & Exhibition Packages

### SYNOPSIS

**The Royal Aeronautical Society is proud to announce its Applied Aerodynamics Research Conference during the week following the Farnborough International Air Show.**

The Conference will provide a forum for the presentation and discussion of all aspects of aerodynamics, covering both the research and the applications. The Conference will provide an opportunity to raise the profile of the challenges ahead and highlight some of the technologies that will be required to ensure cost effective solutions for the development of competitive air platforms in a global market, while meeting the increasingly demanding exigencies implied by environmental considerations.

The Conference is targeted at aerodynamics researchers and programme managers from academia, industry and research establishments worldwide.

### WHY THE RAeS?

***The Royal Aeronautical Society's unique ability to stimulate discussion and exchange ideas is becoming ever more relevant with the need to harness the diverse nature of the industry into a cohesive entity. RAeS Conferences seek to be at the forefront of this process and is a highly acclaimed sponsorship and exhibition opportunity.***

- The RAeS is globally recognised as the only professional institution dedicated to the entire aerospace community
- As a not-for-profit organisation we are committed to reinvesting back into industry through scholarships, the National Aerospace Library and the only aerospace careers centre in the UK
- By positioning your company, brand and message alongside the RAeS's already prestigious name you'll be working with the world's most influential aeronautical organisation
- Your sponsorship signifies commitment to the industry and will ensure you receive recognition as an active participant in the aerospace community
- In short, we provide a cost-effective and direct route to influence the key decision makers within the Aerospace industry, ensuring a targeted and effective outreach for your marketing campaign

Excellence

Value

Prestige

# Sponsorship & Exhibition Packages Available



We offer a number of branding packages covering various areas of the conference. Details of the individual packages and opportunities follow, with associated costs ranging from £500.

If you wish to discuss an alternative or bespoke package please contact Emma Brown in the Conference & Events Department on [emma.brown@aerosociety.com](mailto:emma.brown@aerosociety.com) or phone +44 (0)20 7670 4372.

## **Lead Sponsor:** £10,000

- Lead Sponsor Package

## **Sponsors:** £2,500

- Welcome Reception
- Conference Proceedings
- Delegate Lunch (one per day)
- Refreshment Break (three per day)

## **Supporters:** £500 - £1,500

- Exhibition Package
- Corporate Insert Package
- Web Advertising Package

## **Reap the rewards**

- Sponsorship of this event is the ideal way to reinforce your company's brand, improving its credibility and visibility in the market
- It will enable you to promote your company and products to create new business opportunities at the same time as ensuring successful customer interface with current clients
- We understand how crucial it is to derive return on your sponsorship investment and our packages will maximise this in the months before, during and after the conference



# Lead Sponsor Package



## Brand Positioning

1. Identification as lead sponsor in final conference programme
2. Logo displayed in most prominent position on all relevant conference literature
3. Logo or promotional video played during the Lunch and Refreshment breaks
4. Logo on main conference slide (non-exclusive)

## Promotional Opportunities

5. Single insert of corporate literature in delegate packs
6. Opportunity to provide branded lanyards for delegate badges
7. Logo, company synopsis and contact details on the sponsors page of the proceedings
8. Logo and hyperlink to your homepage alongside the conference listing within the Society's website
9. Post-conference mailing to delegates

## Networking Opportunities

10. Sponsor will receive three (3) complimentary delegate places at the Conference
11. Sponsor is entitled to ten (10) complimentary places at the Welcome Reception
12. Sponsor will be entitled to the RAeS Member Discount on all additional conference delegate places
13. Sponsor is entitled to complimentary exhibition space at the conference in a prominent position in the room

## **Lead Sponsorship Package @ £10,000 (ex VAT)**

Excellence

Value

Prestige

# Welcome Reception Package



## Brand Positioning

1. Identification as Reception sponsor in final conference programme
2. Logo on all relevant conference literature
3. Logo prominently displayed on signage during the Reception and Lecture
4. Logo on main conference slide (non-exclusive)

## Promotional Opportunities

5. Single insert of corporate literature in delegate bags for the Conference
6. Opportunity for sponsoring branding of the Reception space
7. Logo, company synopsis and contact details on the sponsors page of the proceedings
8. Logo and hyperlink to your homepage on RAeS Conference & Events website

## Networking Opportunities

9. Sponsor will receive one (1) complimentary places for the Conference
10. Sponsor is entitled to two (2) complimentary places at the Welcome Reception
11. Sponsor will be entitled to the RAeS Member Discount on all additional conference delegate places

## **Reception Sponsorship Package £2,500 (ex VAT)**

Excellence

Value

Prestige

# Conference Proceedings Package



## Brand Positioning

1. Identification as sponsor of the Proceedings in final conference programme
2. Logo on all relevant conference literature
3. Logo on the front of all Conference Proceedings
4. Logo on main conference slide (non-exclusive)

## Promotional Opportunities

5. Single insert of corporate literature in delegate bags
6. Logo, company synopsis and contact details on the sponsors page of the proceedings
7. Logo and hyperlink to your homepage alongside the conference listing within the Society's website

## Networking Opportunities

8. Sponsor will receive one (1) complimentary delegate place at the Conference
9. Sponsor will be entitled to the RAeS Member Discount on all additional conference delegate places

## **Proceedings Sponsorship Package £2,500 (ex VAT)**

Excellence

Value

Prestige

# Lunch Package



## Brand Positioning

1. Identification as Lunch Break sponsor in final conference programme
2. Logo on all relevant conference literature
3. Logo prominently displayed on signage during Lunch Break on selected day
4. Logo on main conference slide (non-exclusive)

## Promotional Opportunities

5. Single insert of corporate literature in delegate bags
6. Opportunity for sponsoring branding of the Lunch space
7. Logo, company synopsis and contact details on the sponsors page of the proceedings
8. Logo and hyperlink to your homepage alongside the conference listing within the Society's website

## Networking Opportunities

9. Sponsor will receive one (1) complimentary delegate place at the Conference
10. Sponsor will be entitled to the RAeS Member Discount on all additional conference delegate places

## **Lunch Sponsorship Package £2,500 (ex VAT) (Per Day)**

Excellence

Value

Prestige

# Refreshment Break Packages



## Brand Positioning

1. Identification as Refreshment Break sponsor in final conference programme
2. Logo on all relevant conference literature
3. Logo prominently displayed on signage during all three (3) Refreshment Breaks
4. Logo on main conference slide (non-exclusive)

## Promotional Opportunities

5. Single insert of corporate literature in delegate bags
6. Opportunity for sponsoring branding of the Refreshment Break space
7. Logo, company synopsis and contact details on the sponsors page of the proceedings
8. Logo and hyperlink to your homepage alongside the conference listing within the Society's website

## Networking Opportunities

9. Sponsor will receive one (1) complimentary delegate place at the Conference
10. Sponsor will be entitled to the RAeS Member Discount on all additional conference delegate places

**Refreshments Sponsorship Package £2,500 (ex VAT) Per Day**  
**£1,500 (ex VAT) Per Break**

Excellence

Value

Prestige

## Exhibition Package



### Promotional Opportunities

1. Single insert of corporate literature in delegate packs for the Conference
2. Logo, company synopsis and contact details on the sponsors page of the proceedings

### Networking Opportunities

3. Free exhibition space at the conference, including 2 exhibitor passes for the event (does not include access to the presentations)

**Sponsorship Package £1,000 (ex VAT) – 1 day**  
**£1,500 (ex VAT) – 2 days**

Excellence

## Corporate Insert Package

### Promotional Opportunities

1. Single insert of corporate literature in delegate packs for the Conference

**Sponsorship Package £500 (ex VAT)**

Value

## Web Advertising Package

### Promotional Opportunities

1. Logo and hyperlink to homepage from Conference website

**Sponsorship Package £500 (ex VAT)**

Prestige

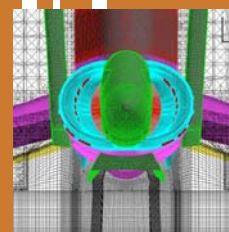
# 2010 RAeS Aerodynamics Conference

## Applied Aerodynamics: Capabilities and Future Requirements

### SPONSORSHIP BOOKING FORM



BOOKING FORM	
<b>Company Name:</b>	
<b>Contact Name:</b>	
<b>Position:</b>	
<b>Address:</b>	
<b>Tel:</b>	
<b>Fax:</b>	
<b>Email:</b>	
<b>SIGNATURE:</b>	

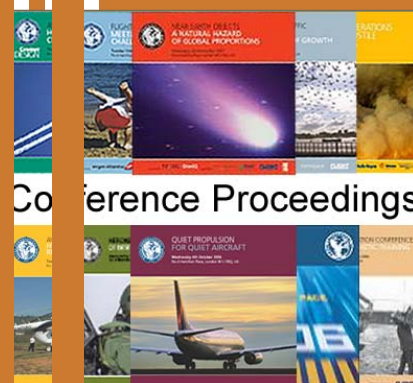


2010 RAeS Aerodynamics Conference  
Applied Aerodynamics:  
Capabilities and Future Requirement  
Tuesday 27 – Wednesday 28 July 2010  
University of Bristol, Queens Building, University Walk  
19.20.2010

CALL FOR PAPERS

#### Sponsorship & Exhibition Packages

Package	# Packages Available	# Packages Required	Fee £	VAT(17.5%) £ (from Jan 2010)	Total £
<b>Lead Sponsor</b>	1		10,000.00	1,750.00	11,750.00
<b>Welcome Reception</b>	1		2,500.00	437.50	2,875.00
<b>Proceedings</b>	1		2,500.00	437.50	2,875.00
<b>Lunch</b> (1 per day)	2		2,500.00	437.50	2,875.00
<b>Refreshments</b> (per day)	2		2,500.00	437.50	2,875.00
<b>Refreshments</b> (per break)	6		1,500.00	262.50	1,762.50
<b>Corporate Insert</b>			500.00	87.50	587.50
<b>Web Advertising</b>			500.00	87.50	587.50
<b>1 Day Exhibition</b>			1,000.00	175.00	1,175.00
<b>2 Day Exhibition</b>	Subject to Availability		1,500.00	262.50	1,762.50
<b>Total amount</b>			£		



#### PAYMENT

On receipt of the completed application form, confirmation of sponsorship / exhibition space will be sent in writing and an invoice issued accordingly.

Please return your completed form to: Emma Brown (Ref 634)  
Royal Aeronautical Society, No.4 Hamilton Place, London W1J 7BQ, UK  
Tel: +44 (0)20 7670 4372 Fax: +44 (0)20 7670 4349  
Email: emma.brown@aerosociety.com