

CONFERENCE SPONSORSHIP OPPORTUNITIES

## Women in Aviation and Aerospace Conference

Friday 15<sup>th</sup> October 2010

No.4 Hamilton Place, London, W1J 7BQ



### CONFERENCE THEME

As the aviation and aerospace industry responds to the many challenges it faces, opportunities are created which provide career openings for ambitious and creative people. As women, we need to know how to take advantage of such breaks and learn from other women who have succeeded in their careers and achieved their ambitions. The Women in Aviation and Aerospace Conference 2010 will not just bring delegates together to network but will provide a serious focus on the major challenges facing the industry through a programme of inspiring speakers whose example demonstrates how to capitalise on the opportunities that come our way.

This is the fourth Women in Aviation and Aerospace Conference to be organised by the Royal Aeronautical Society and the second to come under the banner of the new RAeS Women in Aviation and Aerospace Committee. The event will attract delegates working in all sectors and all job titles, ranging from those whose careers have already been successful and those who are striving to emulate that success to students who aspire to work in aviation and aerospace.

### Benefits of supporting Women in Aviation and Aerospace

- This is the only conference in the UK dedicated to women working in aviation and aerospace or who aspire to work in the industry. That makes this annual conference a unique event.
- The 2009 Conference was an outstanding success with more than 50% of delegates providing feedback, 91% of whom rated the conference highly with more than half (52%) of respondents giving it full marks.
- The aviation and aerospace industry is becoming increasingly concerned about the under-representation of women in the critical job functions such as pilot, engineer and senior management/director. Diversity and equality are increasingly important issues on company agendas, particularly in the light of new legislation such as the Equalities Bill.
- The Royal Aeronautical Society, which is globally recognised as the only professional institution dedicated to the entire aviation and aerospace community, has responded to these issues by establishing the Women in Aviation and Aerospace Committee – the first such group to be set up in the UK with the remit to increase the number of women in the industry and support the career aspirations of those already working there.
- The Women in Aviation and Aerospace Committee is the latest example of the Society's commitment to reinvesting back into industry through scholarships, the National Aerospace Library and the only aviation and aerospace careers centre in the UK.

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All enquiries to – [victoria.white@aerosociety.com](mailto:victoria.white@aerosociety.com)



## Sponsorship & Exhibition Packages Available

***The Royal Aeronautical Society's unique ability to stimulate discussion and exchange ideas is becoming ever more relevant with the need to harness the diverse nature of the industry into a cohesive entity. RAeS Conferences seek to be at the forefront of this process and is a highly acclaimed sponsorship and exhibition opportunity.***

- By positioning your company, brand and message alongside the RAeS's already prestigious name you'll be working with the world's most influential aeronautical organisation.
- Your sponsorship signifies commitment to the industry and will ensure you receive recognition as an active participant in the aviation and aerospace community.
- In short, we provide a cost-effective and direct route to influence the key decision makers within the aviation and aerospace industry, ensuring a targeted and effective outreach for your marketing campaign

***Lead Sponsor:*** £4,000.00

- Lead Sponsor (Page 3)

***Sponsors:*** £1,500.00

- Networking Reception (Page 4)
- Delegate Lunch Package (Page 5)
- Conference Proceedings (Page 6)
- Refreshment Break Package (Page 7)

***Student Sponsorship:*** from £100.00

- Student Sponsorship Packages (Page 8)

***Supporters:*** £200-£500

- Exhibition Package (Page 9)
- Corporate Insert Package (Page 9)
- Web Advertising Package (Page 9)

We offer a number of branding packages covering various areas of the conference. Details of the individual packages and opportunities follow, with associated costs ranging from £100 to £4000.

If you wish to discuss an alternative or bespoke package please contact Victoria White in the Conference & Events Department on +44 (0)20 7670 4343 or email [victoria.white@aerosociety.com](mailto:victoria.white@aerosociety.com)

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# Lead Sponsor Package

## Brand Positioning

1. Identification as lead sponsor in conference programme
2. Logo displayed in most prominent position on all relevant conference literature
3. Logo displayed during the Lunch and Refreshment breaks
4. Logo on main conference slide (non-exclusive)

## Promotional Opportunities

5. Single insert of corporate literature in delegate packs
6. Opportunity to suggest a speaker for the conference.
7. Logo, company synopsis and contact details on the sponsors page of the proceedings
8. Logo and hyperlink to your homepage alongside the conference listing within the Society's website

## Networking Opportunities

9. Sponsor will receive two (2) complimentary delegate places at the Conference
10. Sponsor is entitled to two (2) complimentary places at the Networking Reception
11. Sponsor will be entitled to the RAeS Member Discount on all additional conference delegate places
12. Sponsor is entitled to complimentary exhibition space at the conference in a prominent position in the room

**Lead Sponsor Package @ £4,000 + VAT**

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# Networking Reception Package



## Brand Positioning

1. Identification as Networking Reception sponsor in conference programme
2. Logo on all relevant conference literature
3. Logo prominently displayed on signage during the Networking Reception
4. Logo on main conference slide (non-exclusive)

## Promotional Opportunities

5. Single insert of corporate literature in delegate packs for the Conference
6. Opportunity for sponsor branding of the Networking Reception space
7. Logo, company synopsis and contact details on the sponsors page of the proceedings
8. Logo and hyperlink to your homepage on RAeS Conference & Events website

## Networking Opportunities

9. Sponsor will receive one (1) complimentary place for the Conference
10. Sponsor is entitled to two (2) complimentary places at the Networking Reception
11. Sponsor will be entitled to the RAeS Member Discount on all additional conference delegate places

**Networking Sponsorship Package**    **£1,500 + VAT (drinks only)**  
**£2,500 + VAT (drinks & canapés)**

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# Lunch Package



## Brand Positioning

1. Identification as Lunch sponsor in conference programme
2. Logo on all relevant conference literature
3. Logo prominently displayed on signage during Lunch on selected day
4. Logo on main conference slide (non-exclusive)

## Promotional Opportunities

5. Single insert of corporate literature in delegate packs
6. Opportunity for sponsor branding of the Lunch space
7. Logo, company synopsis and contact details on the sponsors page of the proceedings
8. Logo and hyperlink to your homepage alongside the conference listing within the Society's website

## Networking Opportunities

9. Sponsor will receive one (1) complimentary delegate place at the Conference
10. Sponsor is entitled to one (1) complimentary places at the Networking Reception
11. Sponsor will be entitled to the RAeS Member Discount on all additional conference delegate places

**Lunch Sponsorship Package £1,500 + VAT**

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# Conference Proceedings Package



Proceedings are an excellent record of the themes and information presented at conferences. They cover widely debated 'hot topics' and for those that could not attend the conferences they are a valuable resource giving insight into key aviation and aerospace issues.

## Brand Positioning

1. Identification as sponsor of the Proceedings in conference programme
2. Logo on all relevant conference literature
3. Logo on the front of all Conference Proceedings
4. Logo on main conference slide (non-exclusive)

## Promotional Opportunities

5. Single insert of corporate literature in delegate packs
6. Logo, company synopsis and contact details on the sponsors' page of the proceedings
7. Logo and hyperlink to your homepage alongside the conference listing within the Society's website

## Networking Opportunities

8. Sponsor will receive one (1) complimentary delegate place at the Conference
9. Sponsor is entitled to one (1) complimentary places at the Networking Reception
10. Sponsor will be entitled to the RAeS Member Discount on all additional conference delegate places

**Conference Proceedings Sponsorship Package £1,500 + VAT**

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# Refreshment Break Packages

## Brand Positioning

1. Identification as Refreshment Break sponsor in conference programme
2. Logo on all relevant conference literature
3. Logo prominently displayed on signage during all three (3) Refreshment Breaks
4. Logo on main conference slide (non-exclusive)

## Promotional Opportunities

5. Single insert of corporate literature in delegate packs
6. Opportunity for sponsor branding of the Refreshment Break space
7. Logo, company synopsis and contact details on the sponsors page of the proceedings
8. Logo and hyperlink to your homepage alongside the conference listing within the Society's website

## Networking Opportunities

9. Sponsor will be entitled to the RAeS Member Discount on all additional conference delegate places

**Refreshments Sponsorship Package**      **£1,000 + VAT per day**  
**£500 + VAT per break**

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# Student Sponsor Packages



As a key remit of the RAeS Women in Aviation and Aerospace Committee is to encourage more women into the industry, the Conference would like to offer a number of free places to students on aerospace engineering and aeronautical courses to inspire them with the success stories of women in the industry and to provide an opportunity to network with them.

## Brand Positioning

1. Identification as a Student Sponsor on all pre-conference marketing and public relations material, including Conference information sent to Universities and Colleges.
2. Logo on all relevant conference literature.

## Promotional Opportunities

3. Single insert of corporate literature in delegate packs for the Conference

## Networking Opportunities

4. Sponsor will be entitled to the RAeS Member Discount on all additional conference delegate places

**Student Sponsor Package**    **£100 + VAT per student**  
   **£200 + VAT for 3 students**  
   **£300 + VAT for 5 students**

The Royal Aeronautical Society already gives a number of complimentary student places per conference to individual Student members. This conference would like the opportunity to invite more students through sponsorship to enjoy the opportunity to network and learn from industry professionals.

All enquiries to – [victoria.white@aerosociety.com](mailto:victoria.white@aerosociety.com)

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## Exhibition Package

### Promotional Opportunities

1. Single insert of corporate literature in delegate packs for the Conference
2. Logo, company synopsis and contact details on the sponsors page of the proceedings

### Networking Opportunities

3. Free exhibition space at the conference, including two (2) exhibitor passes for the event (does not include access to the presentations)

***Exhibition Package £300 + VAT***

## Corporate Insert Package

### Promotional Opportunities

1. Single insert of corporate literature in delegate packs for the Conference

***Corporate Insert Package £200 + VAT***

## Web Advertising Package

### Promotional Opportunities

1. Logo and hyperlink to homepage from Conference website

***Web Advertising Package £500 + VAT***

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# RAeS Conference Sponsorship Booking Form Women in Aviation and Aerospace Conference

Friday 15<sup>th</sup> October 2010

No.4 Hamilton Place, London, W1J 7BQ

BOOKING FORM	
Company Name:	
Contact Name:	
Position:	
Address:	
Tel:	
Fax:	
Email:	
SIGNATURE:	

Sponsorship & Exhibition Packages					
Package	# Packages Available	# Packages Required	Fee £	VAT £	Total £
Lead Sponsor	1		4000.00	700.00	4,700.00
Networking Reception	1		1,500.00	262.50	1,762.50
Proceedings	1		1,500.00	262.50	1,762.50
Lunch	1		1,500.00	262.50	1,762.50
Refreshments (per day)	1		1,000.00	175.00	1,175.00
Refreshments (per break)	2		500.00	87.50	587.50
Corporate Insert	10		200.00	35.00	235.00
Web Advertising	10		500.00	87.50	587.50
Student Sponsorship	Subject to Availability		<i>please contact the Conference Dept.</i>		
Exhibition space	Subject to Availability		300.00	52.50	352.50

**Total amount** £

## PAYMENT

On receipt of the completed application form, confirmation of sponsorship / exhibition space will be sent in writing and an invoice issued accordingly.

Please return your completed form to: Conference & Events Department (Ref 643)  
Royal Aeronautical Society, No.4 Hamilton Place, London W1J 7BQ, UK  
Tel: +44 (0)20 7670 4345 Fax: +44 (0)20 7670 4349  
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