

# 4<sup>th</sup> European Flight Test Safety Workshop

Tuesday 28 – Wednesday 29 September 2010



Excellence

Value

Prestige

## CONFERENCE THEME

**The Annual Flight Test Safety Workshop is a well established and highly successful annual event. The 2010 workshop will provide an open forum where test safety issues can be presented, discussed and probed with other members and disciplines of the flight test community. The Conference will be held at the Headquarters of the Royal Aeronautical Society in London on Tuesday 28 – Wednesday 29 September 2010.**

The theme of the 4<sup>th</sup> Annual European Flight Test Safety Workshop is "Flight Test Professionals – skill sets, knowledge and experience critical to successful and safe test programs"

The history of flight testing is full of examples of both "professional" and "amateur" approaches to the subject. What makes the difference? This workshop's theme is an attempt to focus discussion on flight tests where the participants' skill sets, knowledge, and experience levels proved critical to safe and successful program completion.

***The Royal Aeronautical Society's unique ability to stimulate discussion and exchange ideas is becoming ever more relevant with the need to harness the diverse nature of the industry into a cohesive entity. RAeS Conferences seek to be at the forefront of this process and is a highly acclaimed sponsorship and exhibition opportunity.***

### Why the RAeS?

- The RAeS is globally recognised as the only professional institution dedicated to the entire aerospace community
- As a not-for-profit organisation we are committed to reinvesting back into industry through scholarships, the National Aerospace Library and the only aerospace careers centre in the UK
- By positioning your company, brand and message alongside the RAeS's already prestigious name you'll be working with the world's most influential aeronautical organisation
- Your sponsorship signifies commitment to the industry and will ensure you receive recognition as an active participant in the aerospace community
- In short, we provide a cost-effective and direct route to influence the key decision makers within the Aerospace industry, ensuring a targeted and effective outreach for your marketing campaign

# Sponsorship & Exhibition Packages Available

We offer a number of branding packages covering various areas of the conference. Details of the individual packages and opportunities follow, with associated costs ranging from £500.

If you wish to discuss an alternative or bespoke package please contact Gemma Crabb in the Conference & Events Department on [gemma.crabb@aerosociety.com](mailto:gemma.crabb@aerosociety.com) or phone +44 (0)20 7670 4345.

## **Lead Sponsor:** £10,000

- Lead Sponsor Package

## **Premier Sponsors:** £3,000

- Speaker's Dinner

## **Sponsors:** £2,500

- Welcome Reception
- Delegate Lunch (one per day)
- Refreshment Break (three per day)

## **Supporters:** from £500 – £1,500

- Exhibition Package
- Corporate Insert Package
- Web Advertising Package

## **Reap the rewards**

- Sponsorship of the RAeS is the ideal way to reinforce your company's brand, improving its credibility and visibility in the market
- It will enable you to promote your company and products to create new business opportunities at the same time as ensuring successful customer interface with current clients
- We understand how crucial it is to derive return on your sponsorship investment and our packages will maximise this in the months before, during and after the conference



# Lead Sponsor Package

## Brand Positioning

1. Identification as lead sponsor in final conference programme
2. Logo displayed in most prominent position on all relevant conference literature
3. Logo or promotional video played during the Lunch and Refreshment breaks
4. Logo on main conference slide (non-exclusive)

## Promotional Opportunities

5. Single insert of corporate literature in delegate packs
6. Opportunity to provide branded lanyards for delegate badges
7. Logo and hyperlink to your homepage alongside the conference listing within the Society's website
8. Post-conference mailing to delegates

## Networking Opportunities

9. Sponsor will receive three (3) complimentary delegate places at the Conference
10. Sponsor is entitled to two (2) complimentary places at the Speakers' Dinner\*
11. Sponsor is entitled to ten (10) complimentary places at the Welcome Reception
12. Sponsor will be entitled to the RAeS Member Discount on all additional conference delegate places
13. Sponsor is entitled to complimentary exhibition space at the conference in a prominent position in the room

## **Lead Sponsorship Package @ £10,000 (ex VAT)**

\* If Speaker's Dinner is provided

All enquiries to Conference & Events Department – [conference@aerosociety.com](mailto:conference@aerosociety.com)

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# Speaker's Dinner Package

## Brand Positioning

1. Identification as sponsor of the Speaker's Dinner in final conference programme
2. Logo on all relevant conference literature
3. Logo prominently displayed at the Speaker's Dinner and on the Dinner menu
4. Logo on main conference slide (non-exclusive)

## Promotional Opportunities

5. Single insert of corporate literature in delegate packs
6. Opportunity for sponsoring branding of the Speaker's Dinner space
7. Logo and hyperlink to your homepage alongside the conference listing within the Society's website

## Networking Opportunities

8. Sponsor will receive one (1) complimentary delegate place at the Conference
9. Sponsor is entitled to two (2) complimentary places at the Speakers' Dinner
10. Sponsor will be entitled to the RAeS Member Discount on all additional conference delegate places

## **Speakers Dinner Sponsorship Package @ £3,000 (ex VAT)**

*Please note: Speakers Dinner takes place on the evening of Monday 27 September*

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# Welcome Reception Package

## Brand Positioning

1. Identification as Welcome Reception sponsor in final conference programme
2. Logo on all relevant conference literature
3. Logo prominently displayed on signage during the Welcome Reception
4. Logo on main conference slide (non-exclusive)

## Promotional Opportunities

5. Single insert of corporate literature in delegate bags for the Conference
6. Opportunity for sponsoring branding of the Welcome Reception space
7. Logo and hyperlink to your homepage on RAeS Conference & Events website

## Networking Opportunities

8. Sponsor will receive one (1) complimentary places for the Conference
9. Sponsor is entitled to two (2) complimentary places at the Welcome Reception
10. Sponsor will be entitled to the RAeS Member Discount on all additional conference delegate places

## **Reception Sponsorship Package £2,500 (ex VAT)**

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# Lunch Package

## Brand Positioning

1. Identification as Lunch Break sponsor in final conference programme
2. Logo on all relevant conference literature
3. Logo prominently displayed on signage during Lunch Break on selected day
4. Logo on main conference slide (non-exclusive)

## Promotional Opportunities

5. Single insert of corporate literature in delegate bags
6. Opportunity for sponsoring branding of the Lunch space
7. Logo and hyperlink to your homepage alongside the conference listing within the Society's website

## Networking Opportunities

8. Sponsor will receive one (1) complimentary delegate place at the Conference
9. Sponsor will be entitled to the RAeS Member Discount on all additional conference delegate places

## **Lunch Sponsorship Package £2,500 (ex VAT) (Per Day)**

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# Refreshment Break Packages

## Brand Positioning

1. Identification as Refreshment Break sponsor in final conference programme
2. Logo on all relevant conference literature
3. Logo prominently displayed on signage during all three (3) Refreshment Breaks
4. Logo on main conference slide (non-exclusive)

## Promotional Opportunities

5. Single insert of corporate literature in delegate bags
6. Opportunity for sponsoring branding of the Refreshment Break space
7. Logo and hyperlink to your homepage alongside the conference listing within the Society's website

## Networking Opportunities

8. Sponsor will receive one (1) complimentary delegate place at the Conference
9. Sponsor will be entitled to the RAeS Member Discount on all additional conference delegate places

**Refreshments Sponsorship Package £2,500 (ex VAT) Per Day**  
**£1,500 (ex VAT) Per Break**

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## Exhibition Package

### Promotional Opportunities

Single insert of corporate literature in delegate packs for the Conference

### Networking Opportunities

Free exhibition space at the conference, including 2 exhibitor passes for the event (does not include access to the presentations)

**Sponsorship Package £1,000 (ex VAT) – 1 day**  
**£1,500 (ex VAT) – 2days**

## Corporate Insert Package

### Promotional Opportunities

Single insert of corporate literature in delegate packs for the Conference

**Sponsorship Package £500 (ex VAT)**

## Web Advertising Package

### Promotional Opportunities

Logo and hyperlink to homepage from Conference website

**Sponsorship Package £500 (ex VAT)**

All enquiries to Conference & Events Department – [conference@aerosociety.com](mailto:conference@aerosociety.com)

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RAeS Conference Sponsorship Booking Form  
**4<sup>th</sup> European Flight Test Safety Workshop**  
 Tuesday 28 – Wednesday 29 September 2010



**BOOKING FORM**

<b>Company Name:</b>	
<b>Contact Name:</b>	
<b>Position:</b>	
<b>Address:</b>	
<b>Tel:</b>	
<b>Fax:</b>	
<b>Email:</b>	
<b>SIGNATURE:</b>	

**Sponsorship & Exhibition Packages**

Package	# Packages Available	# Packages Required	Fee £	VAT £	Total £
<b>Lead Sponsor</b>	1		10,000.00	1,750.00	11,750.00
<b>Speaker Dinner</b>	1		3,000.00	525.00	3,525.00
<b>Welcome Reception</b>	1		2,500.00	437.50	2,937.50
<b>Lunch</b> (1 per day)	2		2,500.00	437.50	2,937.50
<b>Refreshments</b> (per day)	2		2,500.00	437.50	2,937.50
<b>Refreshments</b> (per break)	6		1,500.00	262.50	1,762.50
<b>Corporate Insert</b>			500.00	87.50	587.50
<b>Web Advertising</b>			500.00	87.50	587.50
<b>2 Day Exhibition</b>			1,500.00	262.50	1,762.50
<b>1 Day Exhibition</b>			1,000.00	175.00	1,175.00
			<b>Total amount</b>	£	

**PAYMENT**

On receipt of the completed application form, confirmation of sponsorship / exhibition space will be sent in writing and an invoice issued accordingly.

Please return your completed form to: Conference & Events Department (Ref 646)  
 Royal Aeronautical Society, No.4 Hamilton Place, London W1J 7BQ, UK  
 Tel: +44 (0)20 7670 4345 Fax: +44 (0)20 7670 4349  
 Email: gemma.crabb@aerosociety.com