

Human Powered Aircraft Group Conference:
Human Powered Flight, New Challenges
Tuesday 21 September 2010
No. 4 Hamilton Place, London W1J 7BQ, UK



Sponsorship & Exhibition Packages

CONFERENCE THEME

The Royal Aeronautical Society Human Powered Flight Group has of late been looking towards the future of Human Powered Flight, and how this might achieve greater interest in the modern world. One outcome has been the establishment of a Human Powered flight competition in UK schools for students up to the age of eighteen. The Human Powered Group believes that this challenge is a powerful engineering educational tool for schools. This has led to an 18 metre class of aircraft which, while lacking in the performance needed for record breaking flight attempts, leads to an aircraft with greater practical appeal for sport and other recreational purposes. While there will be mention of the traditional Kremer prize aircraft, the conference focuses on this and other new ideas.

WHY THE RAeS?

The Royal Aeronautical Society's unique ability to stimulate discussion and exchange ideas is becoming ever more relevant with the need to harness the diverse nature of the industry into a cohesive entity. RAeS Conferences seek to be at the forefront of this process and is a highly acclaimed sponsorship and exhibition opportunity.

- The RAeS is globally recognised as the only professional institution dedicated to the entire aerospace community
- As a not-for-profit organisation we are committed to reinvesting back into industry through scholarships, the National Aerospace Library and the only aerospace careers centre in the UK
- By positioning your company, brand and message alongside the RAeS's already prestigious name you'll be working with the world's most influential aeronautical organisation
- Your sponsorship signifies commitment to the industry and will ensure you receive recognition as an active participant in the aerospace community
- In short, we provide a cost-effective and direct route to influence the key decision makers within the Aerospace industry, ensuring a targeted and effective outreach for your marketing campaign

Excellence

Value

Prestige

Sponsorship & Exhibition Packages Available

We offer a number of branding packages covering various areas of the conference. Details of the individual packages and opportunities follow, with associated costs ranging from £500.

If you wish to discuss an alternative or bespoke package please contact Gemma Crabb in the Conference & Events Department on gemma.crabb@aerosociety.com or phone 020 7670 4345.

Lead Sponsor: £2,500

- Lead Sponsor Package

Sponsors: £1,500 - £2,000

- Welcome Reception
- Conference Proceedings
- Delegate Lunch
- Refreshment Break (two per day)

Supporters: £500 - £1,000

- Exhibition Package
- Corporate Insert Package
- Web Advertising Package

Reap the rewards

- Sponsorship of this event is the ideal way to reinforce your company's brand, improving its credibility and visibility in the market
- It will enable you to promote your company and products to create new business opportunities at the same time as ensuring successful customer interface with current clients
- We understand how crucial it is to derive return on your sponsorship investment and our packages will maximise this in the months before, during and after the conference



Lead Sponsor Package

Brand Positioning

1. Identification as lead sponsor in final conference programme
2. Logo displayed in most prominent position on all relevant conference literature
3. Logo or promotional video played during the Lunch and Refreshment breaks
4. Logo on main conference slide (non-exclusive)

Promotional Opportunities

5. Single insert of corporate literature in delegate packs
6. Opportunity to provide branded lanyards for delegate badges
7. Logo, company synopsis and contact details on the sponsors page of the proceedings
8. Logo and hyperlink to your homepage alongside the conference listing within the Society's website
9. Post-conference mailing to delegates

Networking Opportunities

10. Sponsor will receive three (3) complimentary delegate places at the Conference
11. Sponsor is entitled to ten (10) complimentary places at the Welcome Reception
12. Sponsor will be entitled to the RAeS Member Discount on all additional conference delegate places
13. Sponsor is entitled to complimentary exhibition space at the conference in a prominent position in the room

Lead Sponsorship Package @ £2,500 (ex VAT)

All enquiries to Conference & Events Department - gemma.crabb@aerosociety.com

Excellence

Value

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Welcome Reception Package

Brand Positioning

1. Identification as Welcome Reception sponsor in final conference programme
2. Logo on all relevant conference literature
3. Logo prominently displayed on signage during the Welcome Reception
4. Logo on main conference slide (non-exclusive)

Promotional Opportunities

5. Single insert of corporate literature in delegate bags for the Conference
6. Opportunity for sponsoring branding of the Welcome Reception space
7. Logo, company synopsis and contact details on the sponsors page of the proceedings
8. Logo and hyperlink to your homepage on RAeS Conference & Events website

Networking Opportunities

9. Sponsor will receive two (2) complimentary places for the Conference
10. Sponsor is entitled to two (2) complimentary places at the Welcome Reception
11. Sponsor will be entitled to the RAeS Member Discount on all additional conference delegate places

Reception Sponsorship Package £2,000 (ex VAT)

Excellence

Value

Prestige

Conference Proceedings Package

Brand Positioning

1. Identification as sponsor of the Proceedings in final conference programme
2. Logo on all relevant conference literature
3. Logo on the front of all Conference Proceedings
4. Logo on main conference slide (non-exclusive)

Promotional Opportunities

5. Single insert of corporate literature in delegate bags
6. Logo, company synopsis and contact details on the sponsors page of the proceedings
7. Logo and hyperlink to your homepage alongside the conference listing within the Society's website

Networking Opportunities

8. Sponsor will receive one (2) complimentary delegate place at the Conference
9. Sponsor will be entitled to the RAeS Member Discount on all additional conference delegate places

Proceedings Sponsorship Package £2,000 (ex VAT)

Excellence

Value

Prestige

Lunch Package

Brand Positioning

1. Identification as Lunch Break sponsor in final conference programme
2. Logo on all relevant conference literature
3. Logo prominently displayed on signage during Lunch Break on selected day
4. Logo on main conference slide (non-exclusive)

Promotional Opportunities

5. Single insert of corporate literature in delegate bags
6. Opportunity for sponsoring branding of the Lunch space
7. Logo, company synopsis and contact details on the sponsors page of the proceedings
8. Logo and hyperlink to your homepage alongside the conference listing within the Society's website

Networking Opportunities

9. Sponsor will receive two (2) complimentary delegate place at the Conference
10. Sponsor will be entitled to the RAeS Member Discount on all additional conference delegate places

Lunch Sponsorship Package £2,000 (ex VAT) (Per Day)

Excellence

Value

Prestige

Refreshment Break Packages

Brand Positioning

1. Identification as Refreshment Break sponsor in final conference programme
2. Logo on all relevant conference literature
3. Logo prominently displayed on signage during all three (3) Refreshment Breaks
4. Logo on main conference slide (non-exclusive)

Promotional Opportunities

5. Single insert of corporate literature in delegate bags
6. Opportunity for sponsoring branding of the Refreshment Break space
7. Logo, company synopsis and contact details on the sponsors page of the proceedings
8. Logo and hyperlink to your homepage alongside the conference listing within the Society's website

Networking Opportunities

9. Sponsor will receive two (2) complimentary delegate place at the Conference
10. Sponsor will be entitled to the RAeS Member Discount on all additional conference delegate places

Refreshments Sponsorship Package £2,000 (ex VAT) Per Day
£1,500 (ex VAT) Per Break

Excellence

Value

Prestige

Exhibition Package

Promotional Opportunities

1. Single insert of corporate literature in delegate packs for the Conference
2. Logo, company synopsis and contact details on the sponsors page of the proceedings

Networking Opportunities

3. Free exhibition space at the conference, including 2 exhibitor passes for the event (does not include access to the presentations)

Exhibition Package £1,000 (ex VAT)

Corporate Insert Package

Promotional Opportunities

1. Single insert of corporate literature in delegate packs for the Conference

Sponsorship Package £500 (ex VAT)

Web Advertising Package

Promotional Opportunities

1. Logo and hyperlink to homepage from Conference website

Web Advertising Package £500 (ex VAT)

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RAeS Conference Sponsorship Booking Form
 Human Powered Aircraft Conference:
Human Powered Flight, New Challenges

Tuesday 21 September 2010
 No. 4 Hamilton Place, London W1J 7BQ, UK

BOOKING FORM	
Company Name:	
Contact Name:	
Position:	
Address:	
Tel:	
Fax:	
Email:	
SIGNATURE:	



Sponsorship & Exhibition Packages

Package	# Packages Available	# Packages Required	Fee £	VAT(15%) £	Total £
Lead Sponsor	1		2,500.00	375.00	2, 875.00
Welcome Reception	1		2,000.00	300.00	2,300.00
Proceedings	1		2,000.00	300.00	2,300.00
Lunch	1		2,000.00	300.00	2,300.00
Refreshments (per day)	1		2,000.00	300.00	2,300.00
Refreshments (per break)	2		1,500.00	225.00	1,725.00
Corporate Insert			500.00	75.00	575.00
Web Advertising			500.00	75.00	575.00
1 Day Exhibition			1,000.00	150.00	1,150.00
Total amount			£		



Conference Proceedings

PAYMENT

On receipt of the completed application form, confirmation of sponsorship / exhibition space will be sent in writing and an invoice issued accordingly.

Please return your completed form to: Conference & Events Department (Ref 649)
 Royal Aeronautical Society, No.4 Hamilton Place, London W1J 7BQ, UK
 Tel: +44 (0)20 7670 4345 Fax: +44 (0)20 7670 4349
 Email: gemma.crabb@aerosociety.com