CONFERENCE OVERVIEW

The 2014 Aerospace Medicine Symposium will take the form of a ‘Grand Round’ and act as a forum for aerospace professionals to share and discuss the latest advances in aerospace medicine.

Delegates will get the opportunity to examine clinical cases that present new challenges and dilemmas for the aerospace medicine community. Attendees will also learn about advances in medical knowledge and treatment that have changed management in the context of flying. Join practitioners in clinical aviation medicine and key UK bodies including the Civil Aviation Authority and Ministry of Defence, to understand what key advances in aerospace medicine need to be considered in medical fitness to fly assessments.

WHY SPONSOR A RAeS CONFERENCE?

The Royal Aeronautical Society’s unique ability to stimulate discussion and exchange ideas is becoming ever more relevant with the need to harness the diverse nature of the industry into a cohesive entity. RAeS Conferences seek to be at the forefront of this process and is a highly acclaimed sponsorship and exhibition opportunity.

- The RAeS is globally recognised as the only professional institution dedicated to the entire aerospace community
- As a not-for-profit organisation we are committed to reinvesting back into industry through scholarships, the National Aerospace Library and the only aerospace careers centre in the UK
- By positioning your company, brand and message alongside the RAeS’s already prestigious name you’ll be working with the world’s most influential aeronautical organisation
- Your sponsorship signifies commitment to the industry and will ensure you receive recognition as an active participant in the aerospace community
- In short, we provide a cost-effective and direct route to influence the key decision makers within the Aerospace industry, ensuring a targeted and effective outreach for your marketing campaign
RAeS SPONSORSHIP & EXHIBITION PACKAGES

AEROSPACE MEDICINE SYMPOSIUM 2014
Clinical Challenges in Aerospace Medicine

LONDON / 4 March 2014

We offer a number of branding packages covering various areas of the conference. Details of the individual packages and opportunities follow, with associated costs ranging from £500.

If you wish to discuss an alternative or bespoke package please contact Laura Dowling in the Conference & Events Department on laura.dowling@aerosociety.com or phone 020 7670 4343.

Lead Sponsor: £5,000
- Lead Sponsor Package (see page 3)

Sponsors: £2,500
- Conference Proceedings (see page 4)
- Delegate Lunch Packages (see page 5)
- Refreshment Breaks Package (£1,000 per break) (see page 68)

Supporters: £500 - £1,000
- Exhibition Package (see page 7)
- Delegate Insert Package (see page 7)
- Website Package (see page 7)

Reap the rewards
- Sponsorship of the RAeS is the ideal way to reinforce your company's brand, improving its credibility and visibility in the market
- It will enable you to promote your company and products to create new business opportunities at the same time as ensuring successful customer interface with current clients
- We understand how crucial it is to derive return on your sponsorship investment and our packages will maximise this in the months before, during and after the conference
LEAD SPONSOR PACKAGE

Brand Positioning

- Identification as lead sponsor in final conference programme
- Logo displayed in most prominent position on all relevant conference literature
- Logo or promotional video played during the Lunch and Refreshment breaks
- Logo on main conference slide (non-exclusive)

Promotional Opportunities

- Single insert of corporate literature in delegate packs
- Opportunity to provide branded gifts for delegates
- Logo, company synopsis and contact details on the sponsors page of the proceedings
- Logo and hyperlink to your homepage alongside the conference listing within the Society’s website
- Post-conference mailing to delegates

Networking Opportunities

- Sponsor will receive three (3) complimentary delegate places at the Conference
- Sponsor is entitled to ten (10) complimentary places at the Welcome Reception
- Sponsor will be entitled to the RAeS Member Discount on all additional conference delegate places
- Sponsor is entitled to complimentary exhibition space at the conference in a prominent position in the room

Lead Sponsorship Package @ £5,000 (ex VAT)
CONFERENCE PROCEEDINGS SPONSOR PACKAGE

By Sponsoring Conference Proceedings your company will benefit from long term exposure.

Brand Positioning

- Identification as sponsor of the Proceedings in final conference programme
- Logo on all relevant conference literature
- Logo on the front of all Conference Proceedings
- Logo on main conference slide (non-exclusive)

Promotional Opportunities

- Single insert of corporate literature in delegate bags
- Logo, company synopsis and contact details on the sponsors page of the proceedings
- Logo, company synopsis and contact details on sponsors page of the conference delegate packs
- Logo and hyperlink to your homepage alongside the conference listing within the Society’s website

Networking Opportunities

- Sponsor will receive one (1) complimentary delegate place at the Conference
- Sponsor is entitled to five (5) complimentary places at the Welcome Reception
- Sponsor will be entitled to the RAeS Member Discount on all additional conference delegate places

Proceedings Sponsorship Package £2,500 (ex VAT)
LUNCH SPONSOR PACKAGE

Brand Positioning

- Identification as Lunch Break sponsor in final conference programme
- Logo on all relevant conference literature
- Logo prominently displayed on signage during Lunch Break on selected day
- Logo on main conference slide (non-exclusive)

Promotional Opportunities

1. Single insert of corporate literature in delegate bags
2. Opportunity for sponsoring branding of the Lunch space
3. Logo, company synopsis and contact details on the sponsors page of the proceedings
4. Logo, company synopsis and contact details on sponsors page of the conference delegate packs
5. Logo and hyperlink to your homepage alongside the conference listing within the Society’s website

Networking Opportunities

- Sponsor will receive one (1) complimentary delegate place at the Conference
- Sponsor is entitled to five (5) complimentary places at the Welcome Reception
- Sponsor will be entitled to the RAeS Member Discount on all additional conference delegate places

Lunch Sponsorship Package £2,500 (ex VAT)
RAeS SPONSORSHIP & EXHIBITION PACKAGES

AEROSPACE MEDICINE SYMPOSIUM 2014
Clinical Challenges in Aerospace Medicine

LONDON / 4 March 2014

REFRESHMENT BREAK SPONSOR PACKAGE

Brand Positioning

- Identification as Refreshment Break sponsor in final conference programme
- Logo on all relevant conference literature
- Logo prominently displayed on signage during all three (3) Refreshment Breaks
- Logo on main conference slide (non-exclusive)

Promotional Opportunities

- Single insert of corporate literature in delegate bags
- Opportunity for sponsoring branding of the Refreshment Break space
- Logo, company synopsis and contact details on the sponsors page of the proceedings
- Logo, company synopsis and contact details on sponsors page of the conference delegate packs
- Logo and hyperlink to your homepage alongside the conference listing within the Society’s website

Networking Opportunities

- Sponsor will receive one (1) complimentary delegate place at the Conference
- Sponsor is entitled to five (5) complimentary places at the Welcome Reception
- Sponsor will be entitled to the RAeS Member Discount on all additional conference delegate places

Refreshments Sponsorship Package £2,500 (ex VAT)
£1,000 (ex VAT) Per Break
EXHIBITION PACKAGE

Promotional Opportunities

- Single insert of corporate literature in delegate packs for the Conference
- Logo, company synopsis and contact details on sponsors page of the conference delegate packs
- Logo, company synopsis and contact details on the sponsors page of the proceedings

Networking Opportunities

- Free exhibition space at the conference (3m x 2m), including two (2) exhibitor passes for the event (does not include access to the presentations)

Sponsorship Package £1000 (ex VAT) – per day

CORPORATE INSERT PACKAGE

Promotional Opportunities

- Single insert of corporate literature in delegate packs for the Conference

Sponsorship Package £500 (ex VAT)

WEBSITE PACKAGE

Promotional Opportunities

- Logo and hyperlink to homepage from Conference website

Sponsorship Package £500 (ex VAT)
RAeS SPONSORSHIP & EXHIBITION PACKAGES

AEROSPACE MEDICINE SYMPOSIUM 2014
Clinical Challenges in Aerospace Medicine

LONDON / 4 March 2014

BOOKING FORM (ref 733)

| Company Name: |  |
| Contact Name: |  |
| Position: |  |
| Address: |  |
| Tel: |  |
| Fax: |  |
| Email: |  |
| SIGNATURE: |  |

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**Total amount £**

**PAYMENT**

On receipt of the completed application form, confirmation of sponsorship / exhibition space will be sent in writing and an invoice issued accordingly. Payment terms are within 30 days of invoice being issued or prior to the event, whichever is sooner.

**PLEASE RETURN TO:**
Conference & Events Dept
Royal Aeronautical Society
No.4 Hamilton Place,
London, W1J 7BQ

+44 (0)20 7670 4343
+44 (0)20 7670 4309
conference@aerosociety.com

www.aerosociety.com/events