IMPACT AND DAMAGE TOLERANCE IN COMPOSITE MATERIALS

LONDON / 7 FEBRUARY 2012

CONFERENCE OVERVIEW

A confident ability to analyse composite impact and damage tolerance is essential if the full benefits of composite construction are to be obtained in airframe structures. These topics are critical to achieving low weight and low operating costs. This 2012 one day Conference is brought to you by the RAeS Structures and Materials Specialist Group (in collaboration with the Imperial College Green Aircraft Group) and will examine the latest research and best practice on impact and damage tolerance of composite structures with presentations from industry, academia and software suppliers. The conference will address the following topics.

- The latest developments relating to impact and damage tolerance modelling, such as meshless methods and enrichment methods
- The design of composite structures to withstand various different types of impact: foreign object impact (FOI), bird strike, crash and blast loading.
- Design techniques based on the multi-scale modelling
- The use of new materials to improve impact and damage tolerance
- The application of new composite material models to impact and damage tolerance simulations.

WHY SPONSOR A RAeS CONFERENCE?

The Royal Aeronautical Society’s unique ability to stimulate discussion and exchange ideas is becoming ever more relevant with the need to harness the diverse nature of the industry into a cohesive entity. RAeS Conferences seek to be at the forefront of this process and is a highly acclaimed sponsorship and exhibition opportunity.

- The RAeS is globally recognised as the only professional institution dedicated to the entire aerospace community
- As a not-for-profit organisation we are committed to reinvesting back into industry through scholarships, the National Aerospace Library and the only aerospace careers centre in the UK
- By positioning your company, brand and message alongside the RAeS’s already prestigious name you’ll be working with the world’s most influential aeronautical organisation
- Your sponsorship signifies commitment to the industry and will ensure you receive recognition as an active participant in the aerospace community
- In short, we provide a cost-effective and direct route to influence the key decision makers within the Aerospace industry, ensuring a targeted and effective outreach for your marketing campaign
RAeS SPONSORSHIP & EXHIBITION PACKAGES

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We offer a number of branding packages covering various areas of the conference. Details of the individual packages and opportunities follow, with associated costs ranging from £500.

If you wish to discuss an alternative or bespoke package please contact Vicky White in the Conference & Events Department on victoria.white@aerosociety.com or phone 020 7670 4343.

**Lead Sponsor:** £5,000
- Lead Sponsor Package (*see page 3*)

**Premier Sponsors:** £3,000
- Speaker’s Dinner (*see page 4*)

**Sponsors:** £2,500
- Welcome Reception (*see page 5*)
- Conference Proceedings (*see page 6*)
- Delegate Lunch Packages (*see page 7*)
- Refreshment Breaks Package (£1,000 per break) (*see page 8*)

**Supporters:** £1,500
- Exhibition Package (*see page 9*)
- Delegate Insert Package (*see page 9*)
- Website Package (*see page 9*)

**Reap the rewards**
- Sponsorship of the RAeS is the ideal way to reinforce your company’s brand, improving its credibility and visibility in the market
- It will enable you to promote your company and products to create new business opportunities at the same time as ensuring successful customer interface with current clients
- We understand how crucial it is to derive return on your sponsorship investment and our packages will maximise this in the months before, during and after the conference

www.aerosociety.com/events
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LEAD SPONSOR PACKAGE

Brand Positioning

- Identification as lead sponsor in final conference programme
- Logo displayed in most prominent position on all relevant conference literature
- Logo or promotional video played during the Lunch and Refreshment breaks
- Logo on main conference slide (non-exclusive)

Promotional Opportunities

- Single insert of corporate literature in delegate packs
- Opportunity to provide branded gifts for delegates
- Logo, company synopsis and contact details on the sponsors page of the proceedings
- Logo and hyperlink to your homepage alongside the conference listing within the Society’s website
- Post-conference mailing to delegates

Networking Opportunities

- Sponsor will receive three (3) complimentary delegate places at the Conference
- Sponsor is entitled to two (2) complimentary places at the Speakers’ Dinner*
- Sponsor is entitled to ten (10) complimentary places at the Welcome Reception
- Sponsor will be entitled to the RAeS Member Discount on all additional conference delegate places
- Sponsor is entitled to complimentary exhibition space at the conference in a prominent position in the room

**Lead Sponsorship Package @ £5,000 (ex VAT)**

* If Speaker’s Dinner is provided
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SPEAKER’S DINNER SPONSOR PACKAGE

Brand Positioning

- Identification as sponsor of the Speaker’s Dinner in final conference programme
- Logo on all relevant conference literature
- Logo prominently displayed at the Speaker’s Dinner and on the Dinner menu
- Logo on main conference slide (non-exclusive)

Promotional Opportunities

- Single insert of corporate literature in delegate packs
- Opportunity for sponsoring branding of the Speaker’s Dinner space
- Logo, company synopsis and contact details on the sponsors page of the proceedings
- Logo and hyperlink to your homepage alongside the conference listing within the Society’s website

Networking Opportunities

- Sponsor will receive one (1) complimentary delegate place at the Conference
- Sponsor is entitled to five (5) complimentary places at the Speakers’ Dinner
- Sponsor will be entitled to the RAeS Member Discount on all additional conference delegate places

Speakers Dinner Sponsorship Package @ £3,000 (ex VAT)
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WELCOME RECEPTION SPONSOR PACKAGE

Brand Positioning

- Identification as Welcome Reception sponsor in final conference programme
- Logo on all relevant conference literature
- Logo prominently displayed on signage during the Welcome Reception
- Logo on main conference slide (non-exclusive)

Promotional Opportunities

- Single insert of corporate literature in delegate bags for the Conference
- Opportunity for sponsoring branding of the Welcome Reception space
- Logo, company synopsis and contact details on the sponsors page of the proceedings
- Opportunity to leave company gifts on the tables during the Welcome Reception
- Logo, company synopsis and contact details on sponsors page of the conference delegate packs
- Logo and hyperlink to your homepage on RAeS Conference & Events website

Networking Opportunities

- Sponsor will receive one (1) complimentary places for the Conference
- Sponsor is entitled to ten (10) complimentary places at the Welcome Reception
- Sponsor will be entitled to the RAeS Member Discount on all additional conference delegate places

Reception Sponsorship Package £2,500 (ex VAT)
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CONFERENCE PROCEEDINGS SPONSOR PACKAGE

By Sponsoring Conference Proceedings your company will benefit from long term exposure.

Brand Positioning

- Identification as sponsor of the Proceedings in final conference programme
- Logo on all relevant conference literature
- Logo on the front of all Conference Proceedings
- Logo on main conference slide (non-exclusive)

Promotional Opportunities

- Single insert of corporate literature in delegate bags
- Logo, company synopsis and contact details on the sponsors page of the proceedings
- Logo, company synopsis and contact details on sponsors page of the conference delegate packs
- Logo and hyperlink to your homepage alongside the conference listing within the Society’s website

Networking Opportunities

- Sponsor will receive one (1) complimentary delegate place at the Conference
- Sponsor is entitled to five (5) complimentary places at the Welcome Reception
- Sponsor will be entitled to the RAeS Member Discount on all additional conference delegate places

Proceedings Sponsorship Package £2,500 (ex VAT)
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LUNCH SPONSOR PACKAGE

Brand Positioning

- Identification as Lunch Break sponsor in final conference programme
- Logo on all relevant conference literature
- Logo prominently displayed on signage during Lunch Break on selected day
- Logo on main conference slide (non-exclusive)

Promotional Opportunities

1. Single insert of corporate literature in delegate bags
2. Opportunity for sponsoring branding of the Lunch space
3. Logo, company synopsis and contact details on the sponsors page of the proceedings
4. Logo, company synopsis and contact details on sponsors page of the conference delegate packs
5. Logo and hyperlink to your homepage alongside the conference listing within the Society’s website

Networking Opportunities

- Sponsor will receive one (1) complimentary delegate place at the Conference
- Sponsor is entitled to five (5) complimentary places at the Welcome Reception
- Sponsor will be entitled to the RAeS Member Discount on all additional conference delegate places

Lunch Sponsorship Package £2,500 (ex VAT)
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REFRESHMENT BREAK SPONSOR PACKAGE

Brand Positioning

- Identification as Refreshment Break sponsor in final conference programme
- Logo on all relevant conference literature
- Logo prominently displayed on signage during all three (3) Refreshment Breaks
- Logo on main conference slide (non-exclusive)

Promotional Opportunities

- Single insert of corporate literature in delegate bags
- Opportunity for sponsoring branding of the Refreshment Break space
- Logo, company synopsis and contact details on the sponsors page of the proceedings
- Logo, company synopsis and contact details on sponsors page of the conference delegate packs
- Logo and hyperlink to your homepage alongside the conference listing within the Society’s website

Networking Opportunities

- Sponsor will receive one (1) complimentary delegate place at the Conference
- Sponsor is entitled to five (5) complimentary places at the Welcome Reception
- Sponsor will be entitled to the RAeS Member Discount on all additional conference delegate places

Refreshments Sponsorship Package £2,500 (ex VAT)
£1,000 (ex VAT) Per Break
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EXHIBITION PACKAGE

Promotional Opportunities

- Single insert of corporate literature in delegate packs for the Conference
- Logo, company synopsis and contact details on sponsors page of the conference delegate packs
- Logo, company synopsis and contact details on the sponsors page of the proceedings

Networking Opportunities

- Free exhibition space at the conference (3m x 2m), including two (2) exhibitor passes for the event (does not include access to the presentations)

Sponsorship Package £1000 (ex VAT) – per day

CORPORATE INSERT PACKAGE

Promotional Opportunities

- Single insert of corporate literature in delegate packs for the Conference

Sponsorship Package £500 (ex VAT)

WEBSITE PACKAGE

Promotional Opportunities

- Logo and hyperlink to homepage from Conference website

Sponsorship Package £500 (ex VAT)
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BOOKING FORM (ref 681)

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**PAYMENT**

On receipt of the completed application form, confirmation of sponsorship / exhibition space will be sent in writing and an invoice issued accordingly. Payment terms are within 30 days of invoice being issued or prior to the event, whichever is sooner.

**PLEASE RETURN TO:**
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Royal Aeronautical Society
No.4 Hamilton Place,
London, W1J 7BQ
+44 (0)20 7670 4343
+44 (0)20 7670 4309
conference@aerosociety.com

www.aerosociety.com/events