RAeS EVENTS

RAeS SPONSORSHIP & EXHIBITION PACKAGES

CONFERENCES, SEMINARS, DEBATES AND LECTURES
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Why Sponsor a RAeS Event?

The Royal Aeronautical Society’s unique ability to stimulate discussion and exchange ideas is becoming ever more relevant with the need to harness the diverse nature of the industry into a cohesive entity. RAeS Conferences seek to be at the forefront of this process and is a highly acclaimed sponsorship and exhibition opportunity.

- The RAeS is globally recognised as the only professional institution dedicated to the entire aerospace community
- As a not-for-profit organisation we are committed to reinvesting back into industry through scholarships, the National Aerospace Library and the only aerospace careers centre in the UK
- By positioning your company, brand and message alongside the RAeS’s already prestigious name you’ll be working with the world’s most influential aeronautical organisation
- Your sponsorship signifies commitment to the industry and will ensure you receive recognition as an active participant in the aerospace community
- In short, we provide a cost-effective and direct route to influence the key decision makers within the Aerospace industry, ensuring a targeted and effective outreach for your marketing campaign

We offer a number of branding packages covering various areas of the conference. Details of the individual packages and opportunities follow, with associated costs ranging from £500.

Reap the rewards

- Sponsorship of the RAeS is the ideal way to reinforce your company’s brand, improving its credibility and visibility in the market
- It will enable you to promote your company and products to create new business opportunities at the same time as ensuring successful customer interface with current clients
- We understand how crucial it is to derive return on your sponsorship investment and our packages will maximise this in the months before, during and after the conference

If you wish to discuss an alternative or bespoke package please contact the RAeS Conference & Events Department on: conference@aerosociety.com or phone 020 7670 4345
Lead Sponsor Package

Brand Positioning

- Identification as lead sponsor in final Event programme
- Logo displayed in most prominent position on all relevant Event literature
- Logo or promotional video played during the Lunch and Refreshment breaks
- Logo on main conference slide (non-exclusive)

Promotional Opportunities

- Single insert of corporate literature in delegate packs
- Opportunity to provide branded gifts for delegates
- Logo, company synopsis and contact details on the sponsors page of the proceedings
- Logo and hyperlink to your homepage alongside the Event listing within the Society’s website
- Post-conference mailing to delegates

Networking Opportunities

- Sponsor will receive three (3) complimentary delegate places at the Event
- Sponsor is entitled to two (2) complimentary places at the Speakers’ Dinner (if applicable)
- Sponsor is entitled to ten (10) complimentary places at the Drinks Reception (if applicable)
- Sponsor will be entitled to the RAeS Member Discount on all additional Event delegate places
- Sponsor will be entitled to complimentary exhibition space at the Event in a prominent position in the room

Lead Sponsorship Package

Half day event - £3,000 (ex VAT)
One day event - £6,000 (ex VAT)
Two day event - £10,000 (ex VAT)
Three day event - £12,000 (ex VAT)

Speakers Dinner Sponsor Package

Brand Positioning

- Identification as sponsor of the Speaker’s Dinner in final Event programme
- Logo on all relevant conference literature
- Logo prominently displayed at the Speaker’s Dinner and on the Dinner menu
- Logo on main conference slide (non-exclusive)

Promotional Opportunities

- Single insert of corporate literature in delegate packs
- Opportunity for sponsoring branding of the Speaker’s Dinner space
- Logo, company synopsis and contact details on the sponsors page of the proceedings
- Logo and hyperlink to your homepage alongside the Event listing within the Society’s website

Networking Opportunities

- Sponsor will receive one (1) complimentary delegate place at the Event
- Sponsor is entitled to two (2) complimentary places at the Speakers’ Dinner
- Sponsor will be entitled to the RAeS Member Discount on all additional Event delegate places

Speakers Dinner Sponsorship Package:

£8,000 (ex VAT)
The Royal Aeronautical Society’s unique ability to stimulate discussion and exchange ideas is becoming ever more relevant with the need to harness the diverse nature of the industry into a cohesive entity.

Networking Drinks Reception Sponsor Package

Brand Positioning

- Identification as Drinks Reception sponsor in final Event programme
- Logo on all relevant conference literature
- Logo prominently displayed on signage during the Drinks Reception
- Logo on main conference slide (non-exclusive)

Promotional Opportunities

- Single insert of corporate literature in delegate bags for the Event
- Opportunity for sponsor branding of the Drinks Reception space
- Logo, company synopsis and contact details on the sponsors page of the proceedings
- Opportunity to leave company gifts on the tables during the Drinks Reception
- Logo and hyperlink to your homepage on RAeS Conference & Events website

Networking Opportunities

- Sponsor will receive one (1) complimentary places for the Event
- Sponsor is entitled to two (10) complimentary places at the Drinks Reception (if applicable)
- Sponsor will be entitled to the RAeS Member Discount on all additional conference delegate places

Reception Sponsorship Package:

£3,500 (ex VAT)
Conference Proceedings
Sponsor Package

By Sponsoring Conference Proceedings your company will benefit from long term exposure.

**Brand Positioning**
- Identification as sponsor of the Proceedings in final Event programme
- Logo on all relevant Event literature
- Logo on the front of all Conference Proceedings
- Logo on main conference slide (non-exclusive)

**Promotional Opportunities**
- Single insert of corporate literature in delegate bags
- Logo, company synopsis and contact details on the sponsors page of the proceedings
- Logo and hyperlink to your homepage alongside the conference listing within the Society’s website

**Networking Opportunities**
- Sponsor will receive one (1) complimentary delegate place at the Event
- Sponsor is entitled to two (2) complimentary places at the Drinks Reception (if applicable)
- Sponsor will be entitled to the RAeS Member Discount on all additional conference delegate places

*Proceedings Sponsorship Package:*

£2,500 (ex VAT)
### Lunch Sponsor Package

**Brand Positioning**
- Identification as Lunch Break sponsor in final Event programme
- Logo on all relevant conference literature
- Logo prominently displayed on signage during Lunch Break on selected day
- Logo on main conference slide (non-exclusive)

**Promotional Opportunities**
- Single insert of corporate literature in delegate bags
- Opportunity for sponsoring branding of the Lunch space
- Logo, company synopsis and contact details on the sponsors page of the proceedings
- Logo and hyperlink to your homepage alongside the conference listing within the Society’s website

**Networking Opportunities**
- Sponsor will receive one (1) complimentary delegate place at the Event
- Sponsor is entitled to (5) complimentary places at the Drinks Reception (if applicable)
- Sponsor will be entitled to the RAeS Member Discount on all additional Event delegate places

**Lunch Sponsorship Package:**

£3,000 (ex VAT) (per day)

### Refreshment Break Sponsor Package

**Brand Positioning**
- Identification as Refreshment Break sponsor in final Event programme
- Logo on all relevant Event literature
- Logo prominently displayed on signage during all three (3) Refreshment Breaks
- Logo on main conference slide (non-exclusive)

**Promotional Opportunities**
- Single insert of corporate literature in delegate bags
- Opportunity for sponsoring branding of the Refreshment Break space
- Logo, company synopsis and contact details on the sponsors page of the proceedings
- Logo and hyperlink to your homepage alongside the conference listing within the Society’s website

**Networking Opportunities**
- Sponsor will receive one (1) complimentary delegate place at the Event
- Sponsor is entitled to (5) complimentary places at the Drinks Reception (if applicable)
- Sponsor will be entitled to the RAeS Member Discount on all additional Event delegate places

**Refreshments Sponsorship Package:**

£2,500 (ex VAT) (per day)
£1,000 (ex VAT) (per Break)
Exhibition Package

Promotional Opportunities

- Single insert of corporate literature in delegate packs for the Event
- Logo, company synopsis and contact details on the sponsors page of the proceedings

Networking Opportunities

- Free exhibition space at the conference (3m x 2m), including two (2) exhibitor passes for the Event (does not include access to the presentations)

Sponsorship Package: £1,500 (ex VAT) per day

Corporate Insert Package

Promotional Opportunities

- Single insert of corporate literature in delegate packs for the Event

Sponsorship Package: £750 (ex VAT)
## Booking Form

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<thead>
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<th>RAeS Event to Sponsor</th>
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<tr>
<td>Company Name:</td>
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<td>Contact Name:</td>
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### Package

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<td>One Day</td>
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<td>Two Day</td>
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<td>Three Day</td>
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<td>Dinner</td>
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<td>Refreshments (per day)</td>
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<tr>
<td>Refreshments (per break)</td>
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### Payment

- Payment enclosed £ ____________ *(cheque payable to RAeS)*
- Please charge my credit / debit card

PLEASE RETURN TO:
Conference & Events Department
Royal Aeronautical Society
No.4 Hamilton Place, London, W1J 7BQ
+44 (0)20 7670 4345 | conference@aerosociety.com

## Credit or Debit Card details

- Name (as it appears on card): ...........................................................................................................................................
- Card Type: ...........................................................................................................................................................................
- Card Number: .................................................................
- Expiry Date: ______/______

- I wish to receive an invoice and understand that it is payment by return